



# MAP PROJECT EXAMPLES

## 1. Promote Your Golf Facility

- a. Advertising Expenses (not limited to the following):
  - i. Advertising in leisure guides, magazines, radio, newspapers, websites, Facebook, Tourism Saskatchewan, Google ads, or the like.
  - ii. Scorecard printing (include Golf Saskatchewan logo on the card)
  - iii. Course Signage – highway signs, on course signage
  - iv. Hosting costs for your own website,
  - v. Development costs for getting a golf course website started
  - vi. Mail-out to your members or other courses (postage and printing expenses)

## 2. Participation Initiatives – juniors, women, men, seniors, new Canadians, etc.

- a. Juniors (\*note: food is not an eligible expense):
  - i. **Adopt a School** - Purchase of an elementary golf kit (Grades 1-5), an intermediate golf kit (Grades 6-8) or a high school golf kit (Grades 9-12) and donate it to a school in your area.
  - ii. Expenses associated with sending **Junior Team(s) from your club** to Golf Saskatchewan's Provincials (entry fee, team shirts, team hats, golf bags, hotel, fuel costs)
  - iii. Expenses associated with starting a Junior program (shuttle to golf course, hats, shirts, range fees, green fees, purchase of rental clubs)
- b. Women (\*note: Food is not an eligible expense):
  - i. Expenses related to hosting a Golf Fore the Cure event
  - ii. Expenses related to sending a Women's Team from your club to a Golf Saskatchewan Competition - Rosebowl, Amateur Women's, Mixed Team, Senior Women's, Junior Women's. (entry fee, team shirts, team hats, golf bags, hotel, fuel costs)
- c. Target Group Initiatives
  - i. Expenses related to initiating golf programs, encouraging and providing golf opportunities for more females, First Nation and Aboriginal athletes, Northern communities, economically disadvantaged, individuals with physical or cognitive disabilities, new Canadians, refugees.
- d. Lessons for any age/gender:
  - i. Expenses for hiring PGA of Canada SK Zone Golf Professional or Community Coach (fuel costs, instructor fees, range balls, club rental)

## 3. Education and Training

- a. Staff Training (not limited to the following):
  - i. Serve It Right Saskatchewan (SIRS),
  - ii. Service Best Course – “good service doesn't happen by accident”
  - iii. WHMIS Training – Workplace Hazardous Materials Information System (WHMIS),
  - iv. Pesticide courses for outside maintenance staff, and/or
  - v. Emergency Training: AED/First Aid/CPR training and/or purchase of an AED machine
  - vi. Workplace Trainer (mentorship and coaching – learn to coach and inspire your employees),
  - vii. Marijuana and Golf Training (once developed),
- b. Community Coach Certification
  - i. Send someone from your course to the 2-day PGA of Canada Community Coach Certification Course so they can instruct grassroots golf to your junior golfers or junior golfers in the area.
- c. Member Education
  - i. Purchase Rules of Golf books or Rules of Handicapping books for your members

- ii. Hold a rules education/course etiquette session for members (expenses for instructor and instructor fuel costs), and/or
    - iii. Online handicap certification (expenses for online course)
  - d. Course Management Consultation Services
    - i. Marketing Courses
    - ii. Hiring a Professional to help your course: create a business plan, create a policies and procedures manual, create a strategic plan, put together a budget
- 4. **Partnership Opportunities with Golf Saskatchewan/Golf Canada**
  - a. Host a Golf Saskatchewan Provincial Championship – additional MAP funds awarded as a hosting grant.
  - b. Purchase a Golf Saskatchewan flag/sign for the course: “Proud partner of Golf Saskatchewan”
  - c. Purchase of the following items is an eligible MAP expenses **if the Golf Saskatchewan logo is included** on it (Pictures of these items must be sent with the follow-up report):
    - i. Course Record Board
    - ii. Sponsor Board/Sponsor Hole Signs
    - iii. Scorecards
    - iv. Flags/Sails
    - v. Hole Yardage Signs, and/or
    - vi. Yardage Markers
    - vii. Pin Flags
  - d. Purchasing a bulletin board or table to display Golf Saskatchewan information for members
- 5. **Score Posting (only for clubs with Golf SK/Golf Canada members)**
  - a. Expenses for High Speed Internet Line or air-card in the clubhouse
  - b. Monthly Internet rental expenses
  - c. Purchase of a computer or tablet for members to use for score posting
  - d. Purchase of a Printer/Toner for printing & posting of reports, and/or
  - e. Prize expenses for score posting contests your facility is running to promote posting scores.
- 6. **Golf Course Maintenance Essential to Operations (\*only for courses that cannot operate without fixing/replacing these items) \*Note: only 50% of total approved MAP funding can be used for this project.**
  - Replacement of equipment essential to course maintenance,
  - Purchase of an irrigation system or parts to fix the irrigation system, and/or
  - Costs associated with flooding – pumping expenses
- 7. **Golf Course Operating Expenses**
  - Electricity bills, water bills, internet and phone bills
  - Chemical, fertilizer, seed, other maintenance supplies
- 8. **Covid-19 Pandemic Expenses**
  - Sanitization supplies, personal protective equipment (PPE), covid-19 signage for the course

#### **Ineligible projects:**

- Capital Projects - such as upgrading, maintenance to course, or (luxury) equipment purchases
- Debt repayment
- Wage payments for staff
- Cash prizes
- Social events (barbecues, lunches, etc.)
- Alcoholic beverages
- Food
- Research projects or feasibility studies
- Out-of-Province travel
- Other expenses deemed as ineligible as identified by the PSGB